

BASIL WILLIAM BERRY

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OBEO VIRTUAL TOURS • SC 3 • 04 - Present

Upstate SC Distributor of Obeo Virtual Tours: Marketing and shooting virtual tour products for area real estate agents. Responsible for all still photography, shooting and stitching 360 degree panoramic views and posting them to the web. Work includes multi-flash photography, post-production in Photoshop and image assembly in 3D Photo Builder.

FREELANCE GRAPHIC DESIGNER 3 • 97 - Present

Honolulu, HI: PCF Virtual, Naish Sail, Pacific Computer Corp., Kamehameha Schools Hawaii Information Service.

Atlanta, GA: Aquent Partners, Georgia Power, West Wayne, Bell South, Saywer Riley & Compton, Coca-Cola, Griggs Van Horn-Special Events Decorator, commissioned by United Airlines to design and paint the NY Mets All-Star seven foot baseball for the 2000 MLB All-Star game displayed at Turner Field.

KAMEHAMEHA SCHOOLS • OAHU, HI 9 • 02 - 6 • 03

Graphic Design Coordinator: Consult with internal and external clients to provide graphic design services for all divisions of KS. Oversee design concepts and strategies for team of three designers and one photographer. Direct daily operations including: organizing and assigning workloads, setting priorities, and sharing design responsibilities with team.

WB36!-TV36 • ATLANTA, GA 10 • 95 - 3 • 97

Graphic Designer: Design new station image including WB36! logo and initial on-air and print promotions. Responsible for all print material, billboards, bus wraps, sales kits and signage. Print ads for newspapers and magazines. Retail commercial stills and animations. Still and live photography.

GRIZZARD, INC. • ATLANTA, GA 7 • 94 - 9 • 95

Graphic Designer: Design, layout and produce print pieces including self-mailers, brochures, envelopes, reply cards, corporate presentations and new business pitches. A few clients: Salvation Army, Red Cross, HoneyBaked Ham.

GROUP 243 • ANN ARBOR, MI 3 • 88 - 3 • 92

Graphic Designer: Design, layout and produce print ad material for Domino's International. Other clients included: Speedy Printing, The Medicine Shoppe, Mister Donut. Produced a series of new business pitches for Ziebart, Speedy Muffler King and Precision Tune.

SPIN MAGAZINE • NEW YORK, NY 3 • 86 - 2 • 88

Art Director: Design and layout of monthly magazine, organize photo shoots, supervise illustrators and production staff. Specify all type, inspect color separations and proof B/W and four color printing.

EDUCATION 9 • 81 - 12 • 85

Bachelor of Fine Arts: University of Michigan, Ann Arbor, MI

Cum Laude, Dean's List Fall semester 1983 and Winter semester 1984. Received Class Honors from the School of Art in 1984. Concentrated study in Graphic Design and Painting.

COMPUTER KNOWLEDGE

Photoshop, Illustrator, InDesign, QuarkXpress, Acrobat, Word, PowerPoint, 3D Photobuilder. Prepress setup for Imagesetter. Familiar with plotters, vinyl cutters and large format printers. Subcontracted to teach Photoshop, Illustrator and Quark Xpress at Computer Training Academy, Honolulu, HI.

SAMPLES OF WORK

References, samples and portfolio upon request. View a sample of my Virtual Tours at: <http://www.obeo.com/440469>